

Advertising & Media Kit 2007

Geechee One Magazine

Geechee One Magazine is a bi-monthly magazine that focuses on educating, informing, and entertaining the young adult population (18-34) about fashion, health, history, music, and literature. Publication is based out of Charleston, South Carolina with further goals of spreading to North Carolina, Georgia, Florida, and other surrounding states.

Several topics and concepts are expressed in our print publication such as showing love to striving local artists (mainly but not limited to hip hop, rap, R&B), models (not limited to commercial, print, runway, writers (poems, advice, blurbs), as well as other aspects that are potent in our culture today.

Geechee One Magazine takes the readers into new & upgrading businesses, studios, clubs, and onto the streets to provide the best in Charleston entertainment and culture

Geechee One Magazine travels to various functions around the Carolinas area (not a limited to Carolinas) to give our readers the current information on what everyday life is like in Charleston. Readers can read (view) concerts, car shows, talent shows, panel discussions, and a variety of other events that are part of our present.

Our Audience

Male.....	31%
Female	69%
Circulation.....	15,000*
Predominant Region	South Carolina
Sub-Regions	N/A
Frequency.....	Bi-Monthly
Subscribers**.....	350 and growing

*

Geechee One Magazine

is strategically circulated to local record labels, web radio stations, record stores, industry conferences, neighborhood stores, college campuses, beauty & barbershops, and events to reach a diverse population and industry professionals.

Copies are also filtered to key entertainment outlets, showcases and events in additional regions.

**Subscribers are located mostly in South Carolina, but we do have subscribers overseas, and in other states such as NC, GA, FL, NY, PA, and OH.

Advertise

Geechee One Magazine

Magazine is a Charleston, SC-print publication that reaches out to educate, inform, and entertain its readers about the culture of Geechee Living through fashion, health, history, music, politics, and literature. This publication strongly encourages upcoming and freelance writers to have their works publish and distributed.

Geechee One Magazine is directly circulated to the public for only \$3.99. Full color. Special prices are granted to wholesalers ONLY!

Obtain a Magazine Feature

To obtain a magazine feature within the next issue of Geechee One Magazine, please include Bio/ and or Media Kit, or EPK with Photo via mail or electronic to our contact info list.

Rates and Dimensions

The following rates are applicable for 2007:

Full Page

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\$500

Dimensions: 5.5" x 8"

Half Page

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\$ 300

Dimensions:

Horizontal 5.5"x3.75"

Vertical 2.5"x 8"

Quarter Page

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\$150

Dimensions: Horizontal 1.625"x 5.5"

Vertical 2.5"x 3.75"

Business Card Size

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\$50

Dimensions: 3.5"x 2"

We do have first time specials and monthly discounts for multiple advertisements and issues.

For cover feature and CD distribution, please contact (843)408-4927 for pricing.