

# GeeChee One Magazine 2008 Advertising/Article Contract

Advertiser: \_\_\_\_\_ Contact name: \_\_\_\_\_

(print name exactly as you wish it to appear in Advertisers' index)

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

E-mail address: \_\_\_\_\_ Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## South Carolina Zip Codes

The undersigned accepts the terms outlined in this contract and agrees to purchase printed advertising/article at the rate of \$ \_\_\_\_\_. This ad/article will appear in the \_\_\_\_\_ issue of GeeChee One Magazine. In addition, the undersigned agrees to issue to GeeChee One Magazine:

~~List the Promo Items/Incentives Here~~ so that it may be distributed with the magazine as a promotional item/incentive to correlate with the release of the featured issue.

(check one) **Full page**      **Half Page**      **Horizontal 1/4Page**      **Vertical 1/4Page**      **Business Card**

(check one) **Front Cover/Back Cover**      **Inside Front Cover/Inside Back Cover**      **Section \_\_\_\_\_ Pages**

(check one) **Color**      **Black and White**

(check one) **New Ad**      **Renew Same Ad**      **Renew Same Ad with minor changes (include marked-up copy)**

(check one) **GeeChee One Website Ad**      **GeeChee One Website Article**      **Email Ad**      **Email Article**

(check one) **Inclusion on GeeChee One Magazine Multimedia DVD/CD**      **Inclusion on GeeChee One Magazine Telecast**

Check here to request an emailed proof of artwork created by GeeChee One/Eclectic Media (advertiser *must* provide email address above).

### ADVERTISING TERMS AND CONDITIONS

#### Space Reservation and Payment

- In order to reserve space, contract must be signed and down payment made. ~~Deadline is~~ ~~Deadline-No-Later-Than-15-Days-Before-Issue-Release~~
- A **50% down payment is due when space is reserved**; the balance is due (including adjustments for design costs) when issue goes to print.
- Advertisers, or agencies representing advertisers, are responsible for all charges. Late payments will incur monthly finance charges.

#### Ad Artwork, Ad Design and Proofs

- **Electronic Files are Required.** Advertising materials in **acceptable electronic file format** are due by \_\_\_\_\_. A 25% discount applies when Advertiser submits ad in acceptable electronic format with no adjustments needed.
- Materials requiring design and production work by GeeChee One/Eclectic Media must be submitted by \_\_\_\_\_. Additional fees may apply.
- If Advertiser so requests, GeeChee One/Eclectic Media will email to Advertiser a proof of a new or modified design. Within one business day of sending the proof, the Advertiser shall contact GeeChee One/Eclectic Media to request any last minute changes or corrections. No communication from the Advertiser indicates acceptance of the proof, and the ad will appear as emailed.
- Advertising materials will not be returned unless requested and provided with return postage.
- GeeChee One will provide one copy of the issued magazine to Advertiser. Advertiser may buy additional magazines at 10% over wholesale price.

#### Special Placement

- Requests for special placement are subject to a 15% premium charge. Requests must be made in writing on this contract.
- Requests for special placement will be filled on a "first-come, first-served" basis when space permits. GeeChee One will make every effort to fulfill special placement requests. If GeeChee One is unable to fulfill special placement request, the 15% premium charge WILL NOT apply.

PLACEMENT REQUESTS: \_\_\_\_\_

OTHER COMMENTS: \_\_\_\_\_

NAME: \_\_\_\_\_ Authorized signature of Advertiser \_\_\_\_\_ DATE: \_\_\_\_\_

NAME: \_\_\_\_\_ For the GeeChee One Federal Tax ID # \_\_\_\_\_ DATE: \_\_\_\_\_

Make checks payable to **GeeChee One Magazine**. Return this completed contract by fax or mail. Questions? **Please call 843-301-8624**